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## CASTING LIGHT ON

### **Last, best and final**

After almost four months, the SAG-AFTRA strike may finally reach its end. According to [Vanity Fair](#), the AI protection sought by the actors' guild is finally being complied with by the AMPTP. They are adjusting the language used in their "last, best, and final offer", sent on November 5th (more on [THR](#)). Let's hope for a fair deal.

### **Color-Blind Casting**

AI is not the only hot topic trending right now for actors. Color-blind casting is at the top of the list, pushing for more racially and ethnically diverse casts. "Bridgerton" and "Hamilton" opened doors for old narratives to be rewritten and separated from history books.

There is a lot to be said about representativity, as well as equal opportunity for actors. The main point is that it also endangers the annulment of underrepresentation throughout time. Here is an interesting article by [The New York Times](#) about the dangers of this "egalitarian in theory" practice.

"The Little Mermaid" and "Wicked" are examples of the trend that has been confusing audiences. Nonetheless, it is also gaining support from cast members, as reported by [IndieWire](#).

### **Not So Snow White**

The upcoming Disney remake is gaining a lot of attention. On one side, there has been more inclusion – Rachel Zegler, a Latina decedent, was cast as the formerly Caucasian princess. According to Disney, the goal is "to avoid reinforcing stereotypes from the original animated film" (full piece on [Forbes](#)).



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At the same time, the choice to have no dwarfs just reinforces stereotypes and exclusion. Read this article in [The Guardian](#) about how this decision may set the clock back.

### **Color-Conscious Casting**

The countermovement, called color-conscious casting, seeks real representation by understanding the real implications of diversity, ethnical equality, and nuances. The [LA Times](#) explores "Authenticity in casting".

As the audiences get more empowered and increasingly diverse, choices must be made with caution and consideration. At Malin Entertainment, we reinforce that the goal is to never try to change the past – always the present. If we forget inequities, we risk erasing victories. Likewise, if we don't fight for reparations and changes, we may never move forward. It is a thin line.

If you need assistance with delicate solutions such as thinking of representation in your film, we are here to give you an outside perspective. Just reply to this email!

Cheers,  
Laura Malin

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[COACHING AND MENTORING](#)