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CEASE-PRODUCTION

"Nothing will be the same again for us", said the head of the Israeli Producers Association in an emotional interview to [THR](#). Two weeks ago, as Israel was attacked by Hamas, all local production stopped ([Deadline](#)). This week, around seventy TV producers from the country have canceled their presence at MIPCOM.

Top 3

According to [Forbes](#), in 2015 Israel was the third provider of content in the US, just behind the UK and the Netherlands. Although a lot has changed since, Israel's presence in the streaming vehicles has only risen – and reached more territories. It has also sustained a high rating across the board, as we can see on [IMDB](#).

In Treatment

The biggest hit of Israeli television has been a case study called "BeTipul" (In Treatment), a drama series that was aired locally from 2005 to 2008 on cable channel Hot 3.

Following great success, it became a business model, selling remake rights and being produced in the US, Canada, Argentina, Brazil, Poland, Hungary, the Czech Republic, Slovakia, Romania, Moldova, Serbia, The Netherlands, Slovenia, Portugal, Italy, Croatia, Macedonia, France, Russia and Japan. This indicates how easily Israeli content can travel and the importance of its productions.

Model

BeTipul opened the door to a model that has been successfully working. "Euphoria" (HBO), "Your Honor" (CBS & Showtime), "Whiskey" (Paramount), "Homeland" (Showtime), "On the Spectrum" (Amazon), "Greenhouse Academy" (Netflix), and "The A Word" (BBC) are some of the remakes from original Israeli content.



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On Hold

Right now, several productions are on hold in Israel, as reported by [Variety](#). Among them is "Tehran", based on the life of an Iranian-Jewish Mossad agent, scheduled for a third season with Hugh Laurie ([Deadline](#)). Another big hit, "Fauda" (which means chaos in Arabic) focuses on the Israeli-Palestine conflict. According to [Deadline](#), it is unexpectedly set to return for Season 5, after having announced its end in Season 4.

Film Festivals

Palestine Film Days, hosted yearly in Ramallah from October 24 to November 1, went fully online this year, canceling all live screenings, according to [The New York Times](#). There is no update about Israel's Arava Film Festival, scheduled to take place from November 1 to 11. According to [Deadline](#), movie theaters are closed in both Israel and Palestine for now.

At Malin Entertainment we hope, above all and always, for peace.
Laura

[BUSINESS](#)