



Malin Entertainment
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WHO WROTE THIS?

We all have been preparing for the AI revolution for decades now – at least since Blade Runner opened our eyes to the possibility of falling in love with a replicant. But are we ready?

Recently, our company was invited to consult with an AI script generator software that has learned from thousands of scripts about how to write all genres. Although it was a beta-version, we could definitely see the enormous (and maybe quite worrisome for writers) potential.

So, I started to research this subject. I have watched short films, read books and scripts entirely generated by machines that, to be honest, I would have never guessed were not a product of human labor.

I was particularly baffled when I read this [tweet](#) – I just could not believe it was written by an AI. It was so humorous, clever and biblical, yet, penned by a software?

Indeed, AIs are really learning how to impersonate us (and God!), proving that [GPT-3](#) can be frightening.

The subject is very controversial. While this [Forbes](#) article makes it sound very positive, [The Washington Post](#) article highlights that AI can help... or hurt.

Nevertheless, and although we don't know what the future holds, for now artificial intelligence seems to be a helpful tool. From a simple [ChatCPT](#) assisting with a high-schooler's homework; to Jasper, who writes great poems and claims to be the AI #1 copywriter, we can all use open sources AI to help us navigate the world of words.

While we are still learning about how to properly use AI tools, Malin Entertainment has a vast experience in human writing, editing, and collaborating in more than 25 books and 100+ scripts. If you need assistance in this area, please reach out for a 20-minutes free consultation.

Cheers!
Laura

BOOKS